



FOR IMMEDIATE RELEASE
‘Our “Spin” on Vertical or Horizontal Installs’
TRUAUDIO Introduces the AV Series of High End InWall Speakers



SALT LAKE CITY, UTAH – September 1st, 2005 – TruAudio has taken our top of the line InWalls to a whole other level. The completely redesigned **AV Series** feature carbon fiber woofers and midrange drivers and titanium tweeters along with an amazing crossover design. The Midrange and Tweeter are mounted on a rotating plate so you can mount the speakers vertically or horizontally while keeping the drivers on the same plane. These also now incorporate our innovative EZ Grill for quick and easy install and removal. The quality components, attention to detail, and extensive testing, produce clean sound and high output – outstanding for music and movies.

In addition to the outstanding performance, once again TruAudio has put its custom “spin” on the AV Series. InWall speakers need to be mounted both vertically and horizontally due to aesthetic reasons, placement around display devices, etc. The issue is that most times the midrange and tweeter are on their side if the speaker is mounted horizontally which can adversely affect imaging and other sound characteristics. The TruAudio AV Series incorporates and **rotating Midrange/Tweeter plate**, which you can spin to align the drivers properly. Another innovative feature is that the AV Series have three pre-drilled holes on the inside edge of the baffle so one side of a speaker can be screwed directly into wood if the speaker needs to be butted up against a stud.

The **AV Series** consists of two models, AV-63 (\$800/pr), and the AV-83 (\$1,110/pr). The AV-63 is an InWall 3 way speaker featuring a 6 ½” woven carbon fiber woofer, a 2 ½” woven carbon fiber midrange and a 1” titanium tweeter. Power handling is 5-150 watts and it is 4 or 8 ohm switchable. It incorporates the innovative magnetic EZ Grill™, which allows for faster, easier speaker installation and grill removal – no prying off grills with a screwdriver or paper clip. The AV-83 is an InWall 3 way speaker featuring an 8” woven carbon fiber woofer, a 2 ½” woven carbon fiber midrange and a 1” titanium tweeter. Power handling is 5-175 watts and it is 4 or 8 ohm switchable. It also incorporates the EZ Grill™. TruAudio has put a lifetime warranty on the AV Series.

ABOUT TRUAUDIO

TRU believers in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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