



FOR IMMEDIATE RELEASE

TRUAUDIO Introduces High-End, InCeiling Speaker, the CA-8



SALT LAKE CITY, UTAH – January 1st, 2005 – TRUAUDIO introduced today a new high end InCeiling speaker that sits at the top of the 8” line-up, the TruAudio CA-8. It boasts an 8” Aluminum Woofer, a 1” Aluminum Tweeter, high grade crossover design and incorporates the proprietary “VIC” tweeter bridge, which improves tweeter frequencies. Power rating is 5-150 watts, it has +/- 3 dB woofer and tweeter adjustments and it is switchable between 4 and 8 ohms.

More and more installers and their clients are asking for higher performance from an InCeiling speaker, which is why TruAudio has several high performance solutions. It is the next model up from the CF-8 in the TruAudio family of 8” InCeiling speakers, which now includes 6 models. As with most of our products, TruAudio has put a lifetime warranty on the CA-8.

The **EZ GRILL™**. Another improvement on the CA-8 is the grill. Dealers have told us that a lot of the installation time installing a speaker is spent on the grill. Also, once the speaker is installed and the grill has to be removed, it has to be done from the front. Pulling the grill off using a paper clip or some other clever device by sticking it in one of the grill holes can be frustrating. The new TruAudio **EZ GRILL™** takes care of this problem. This simple, yet very effective solution uses magnets to hold the grill in place. The grill fits flush due to careful engineering and tooling and does not pop out even when a loud music lover pumps lots of volume through the speaker. This grill is now being incorporated into several other new and current TruAudio speakers as well. Innovative ,simple and practical - the TruAudio **EZ Grill™**.

ABOUT TRUAUDIO

TRU believers in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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