



FOR IMMEDIATE RELEASE

TRUAUDIO Introduces step-up Dual Voice Coil, InCeiling Speaker, the DVA-8



SALT LAKE CITY, UTAH – January 1st, 2005 – TRUAUDIO introduced today a new twist (actually a swivel) on one of the staple products in their line-up, made it easier to install and improved the sound quality as well. The new TruAudio DVA-8 Dual Voice Coil, InCeiling loudspeaker now incorporates two swiveling tweeters rather than stationary ones, boasts an 8” Aluminum Woofer and Two 1” Aluminum Tweeters. It is the next model up from the DV-8 in the TruAudio family of Dual Voice Coil speakers. A dual voice coil speaker is a great solution to get stereo out of one speaker for use in a small room such as a bathroom or walk-in closet, where mounting space and/or budget is a consideration. However, an installer does not always get to mount the speaker where he wants to due to light fixtures, etc. Now, if the speaker needs to be mounted away from the center of the room, the swiveling tweeters will help direct the sound where the dealer wants it to go. If the speaker is mounted in the corner or towards the wall, point the tweeters toward the listening area, one pointing in the left direction, the other pointed in the right. This will offer noticeable stereo sound from one speaker. As with most of our products, TruAudio has put a lifetime warranty on the DVA-8.

The **EZ GRILL™**. Another improvement on the DVA-8 is the grill. Dealers have told us that a lot of the installation time installing a speaker is spent on the grill. Also, once the speaker is installed and the grill has to be removed, it has to be done from the front. Pulling the grill off using a paper clip or some other clever device by sticking it in one of the grill holes can be frustrating. The new TruAudio **EZ GRILL™** takes care of this problem. This simple, yet very effective solution uses magnets to hold the grill in place. The grill fits flush due to careful engineering and tooling and does not pop out even when a loud music lover pumps lots of volume through the speaker. This grill is now being incorporated into several other new and current TruAudio speakers as well. Innovative, simple and practical - the TruAudio **EZ Grill™**.

ABOUT TRUAUDIO

TRU believers in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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