



FOR IMMEDIATE RELEASE
TRUAUDIO Revolve LCR.1 Wins Product of the Year Award

SALT LAKE CITY, UTAH – August, 2005. Hundreds of outstanding products are considered for Product of the Year in what is one of the most prestigious awards in the industry - conducted by one of the most respected magazines - with arguably the longest history in Custom AV – **The Electronic House Magazine Product of the Year.**

TruAudio is pleased to announce that the Revolve LCR.1 InCeiling speaker has won the award for InCeiling speakers for 2005. The Revolve LCR.1 is designed to perform as the front left, center, or right and is intended to be rotated to point toward the listener in a ceiling application. More information is available in a separate press release. TruAudio thanks Electronic House Magazine and the staff for choosing the TruAudio Revolve LCR.1 for this important award.

Cindy Davis, Editor-in-Chief, Electronic House Magazine writes:

I am pleased to announce that Electronic House magazine has chosen In-Ceiling Revolve LCR.1 Loudspeakers as one of its Electronic House Products of the Year for 2005. The winners of this year's awards will be featured in the September Issue of Electronic House magazine, which will be distributed to thousands of attendees at CEDIA Expo as well as on newsstands everywhere.

We would like to honor TruAudio and its contribution to the electronic house industry, as well as to the consumer audience. We will be presenting awards to this year's recipients at a breakfast event during CEDIA 2005. The editors of EH Publishing's four magazines that are dedicated to the electronic house all choose their favorite products. It is a democratic voting process. And although it's fun, this has got to be one of our most difficult jobs. Our decisions are based on reviews we ran throughout the year, product demos, and talking with the installers and users of the products. Topping our list of criteria is technological innovation, combined with overall value—and just plain outstanding features.

*Best,
 Cindy Davis, Editor-in-Chief*

ABOUT TRUAUDIO

TRU believes in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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