

FOR IMMEDIATE RELEASE

'EZ, EZier, EZiest – the EZFrame™

TRUAUDIO's Innovative New Speaker Grill, Baffle and Mounting System



SALT LAKE CITY, UTAH – September 1st, 2006 – We made it EZ two years ago with the EZ Grill – TruAudio's magnetic grill that makes it EZier to install AND remove a grill from an InCeiling/InWall Speaker.

Now, TruAudio presents the EZiest way to install speakers with the new EZ Frame. As with all of our products, we continually make it a priority to make products better and make installs quick and easy. A revised version of the EZGrill, the EZFrame now allows you to install (or remove) the grill in a few seconds. There is no more fumbling around trying to tuck the grill into one side, then working around hoping to get the grill in (or out) without bending it. Magnets that are embedded in the frame hold the grill assembly securely in place.

The EZFrame consists of two main pieces; the main speaker and the grill assembly. The grill assembly consists of the grill and an outside baffle (the edge of the speaker that is exposed to the room). Here is how it works... The main speaker is installed like a typical InCeiling speaker. To install the grill, simply place it up near the speaker, line up the magnets and put it in place. The magnets pull it onto the speaker and securely hold it there. A typical 10 - 15 minute job now takes less than a minute.

The EZFrame features an aluminum grill to prevent rusting, a one piece frame and grill to make for easy painting or replacing (away from the jobsite if needed - the contractors can't paint over it if it is not there...). The EZFrame is also sold separately for easy stocking, there no paint shield needed, and it greatly cuts down on labor costs.

Sometimes the best innovations are the simple ones. The TruAudio EZFrame.

ABOUT TRUAUDIO

TRU believers in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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