



## FOR IMMEDIATE RELEASE

### Things That Go “THUMP” In The Night... TruAudio’s New SUB Series Subwoofers – Now Shipping



SALT LAKE CITY, UTAH – April 15<sup>th</sup>, 2007 – (Tax Day...) On a better note, TruAudio has replaced their current CS Subwoofer line with the completely redesigned SUB Series. Just looking at these subs gives to impression of a solid, powerful, yet simple product perfect for the demands of today’s audio/video demands.

The newly designed cone is a cellulose composite material which is a material is known for being ridged, stiff, and durable... and is excellent for subwoofers. These new drivers also incorporate large magnets and voice coils which allow for high volumes and deep, rolling bass. Every subwoofer driver is bench tested before being mounted in the cabinet to ensure that it holds up to TruAudio’s strict specifications.

The new amplifiers use a special design featuring heavy-duty transformers to minimize unwanted heat build up, which ensures a long-life for the amplifier. This also means very low distortion and powerful reproduction of music and home theater audio. With this kind of efficiency from an amplifier, you’re guaranteed to get strong and clean bass at any listening level. Each amplifier offers specific power output matched with the specific woofer size for each model. They range from 100 watts to 200 watts.

The cabinets feature two large front-loaded ports located below the woofer. Ports of this size allow for more air to escape the cabinet when the subwoofer is at high volumes. This provides deeper bass and longer life to the subwoofer and amplifier. Since the ports are located on the front of the subwoofer, it can be mounted into cabinetry without sacrificing any performance – this is very important in the “custom” world”. The cabinet features a light textured finish and smoothly rounded corners which make these subs look more like an expensive piece of furniture.

The SUB Series consists of the models SUB-8, SUB-10 and SUB-12 and are \$350, \$450 and \$650 at retail. The model number designates the driver size and they are powered with internal amps that are 100, 150 and 200 watts respectively. All the subs also feature line level RCA inputs, speaker level, LFE, Auto-On/On/Off selection, and Phase control.

More Boom for the Buck – **the TruAudio SUB Series.**

#### ABOUT TRUAUDIO

TRU believers in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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