



FOR IMMEDIATE RELEASE

TruAudio is Growing and Moving. New Facility Set to Open June 4, 2007



SALT LAKE CITY, UTAH – May 15th, 2007 –TruAudio has enjoyed steady growth over the past several years and in the process have increased their staff as well as introduced a lot of new “stuff”. As George Carlin once said, “Why do people move? People move when they need a bigger place to put their stuff...”

TruAudio is continuing to grow and is moving their current facility in Salt Lake City Utah into a 55,000 square foot facility based in St. George, Utah. Set up of the new facility and the transition has been going on for a while and the facility will be open in the beginning of June, with shipping from the facility beginning on June 4th. Due to the fact that inventory and personnel have been transitioning over the past month or so, no interruption in service to dealers will occur.

This incredible new facility will boast a state of the art design center, a complete training facility, an interactive Home Cinema and Whole House Music structure where dealers can do hands-on learning and, of course, a huge warehouse to put the “stuff”.

Brent Howard, TruAudio President notes, “This is a huge step for TruAudio. We are obviously excited about the new facility and the move, but the bottom line is that we will be able to service our dealers even better. We’ll have more breathing room immediately with a much larger warehouse as well as some cool, high tech design and training centers. It also gives us the capacity to grow further and not have to worry about broadening the products and services that we offer.”

Ron Davies, TruAudio CEO adds, “A facility like this makes us more flexible. We have always been a company that innovates, keeps customer service as job one, stocks strong inventory levels, and is very competitive on price. As we add engineering, sales and support staff as well as new products, this allows us to improve in those areas even more and not be limited.”

Both the current facility and new one will be in operation at the same time for a while to ensure everything is settled in.

ABOUT TRUAUDIO

TRU believes in architectural speaker innovation, TruAudio designs and manufactures a full line of premium-quality custom audio products. Our engineers go to great lengths to make sure our in-wall, in-ceiling and outdoor loudspeakers blend into any background, yet deliver unforgettable performances. We sell our audio products only through a limited number of Certified TruAudio Dealers across the country. Each dealer meets our high standards for premiere customer service and flawless installation. TruAudio absolutely backs up every set of TruAudio speakers with a Lifetime Warranty.

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